

# NEWS RELEASE



## **MEDIA INQUIRIES:**

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## **FOR IMMEDIATE RELEASE**

### **Saskatchewan Party with 24 point lead over NDP**

#### **Support highest among youngest**

TORONTO March 8<sup>th</sup> - In a random sampling of public opinion taken by the Forum Poll™ among 904 Saskatchewan voters, close to 6-in-10 will vote for the Saskatchewan party in the upcoming provincial election (57%), while one third will vote NDP (33%). The Liberals (7%) and the Greens (3%) do not contend.

Support for the Saskatchewan party is typical of the youngest (63%), males (61%) rather than females (53%), among the wealthy (\$80K to \$100K - 68%), in rural north and south Saskatchewan (61% and 64%, respectively) rather than in Regina (52%) or Saskatoon (50%), among the parents of children under 18 (62%) and among the least educated (62%).

#### **Saskatchewan Party supermajority seen**

If these results are projected up to seats in the 61 seat legislature, the Saskatchewan Party would claim 52, or 85% of the seats, to 9 seats for the NDP.

#### **Wall matches his party's popularity, Broten underperforms**

Premier Brad Wall has the approval of close to 6-in-10 voters (58%), almost the same as the level of electoral support his party receives. His net favourability (approve minus disapprove) is a very positive +25. Cam Broten has the approval of just more than a quarter of voters (28%), less than his party's voter preference, and his net score is a negative -11.

#### **Wall clearly seen as best Premier**

More than one half of voters see Brad Wall as making the best Premier (55%), compared to about half this proportion who select Cam Broten (19%). Once again, Wall performs as strongly as his party on this measure, while Broten underperforms his party.

#### **Close to half agree with provincially-owned plane**

Close to one half of voters agree that the Premier and cabinet should have access to a private plane for provincial business (47%), while just fewer disagree they should have this perq (40%). About one tenth have no opinion (13%). The idea of the plane is most popular among the mid aged (45 to 54 - 54%), males (57%) rather than females (37%), among the wealthiest (60%) and in Regina (53%).

## **TORONTO**

**March 8<sup>th</sup>, 2016**

## **HIGHLIGHTS:**

- Close to 6-in-10 will vote for the Saskatchewan party in the upcoming provincial election (57%).
- If these results are projected up to seats in the 61 seat legislature, the Saskatchewan Party would claim 52, or 85% of the seats, to 9 seats for the NDP.
- Premier Brad Wall has the approval of close to 6-in-10 voters (58%), almost the same as the level of electoral support his party receives.
- More than one half of voters see Brad Wall as making the best Premier (55%).
- Close to one half of voters agree that the Premier and cabinet should have access to a private plane for provincial business (47%).

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**March 8<sup>th</sup>, 2016**

## **HIGHLIGHTS:**

- "It is not surprising in the least to see Premier Wall in such a commanding position a month before the election. He is known as Canada's most popular provincial premier, and he matches his party's appeal personally. Cam Broten, on the other hand, does not appear to be able to rise to even his party's limited appeal in the province," said Forum Research President, Dr. Lorne Bozinoff.

"It is not surprising in the least to see Premier Wall in such a commanding position a month before the election. He is known as Canada's most popular provincial premier, and he matches his party's appeal personally. Cam Broten, on the other hand, does not appear to be able to rise to even his party's limited appeal in the province," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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**March 8<sup>th</sup>, 2016**

## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 904 randomly selected Saskatchewan voters. The poll was conducted on March 7<sup>th</sup>, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Electoral outcome depends on the success of the parties at getting out the vote. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**March 8<sup>th</sup>, 2016**

**Current Provincial Party Preference**

*'In the upcoming provincial election, which party are you most likely to vote for?' + 'Even though you may not have made up your mind, which party are you leaning towards at this time?'*

*[Decided/Leaning]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	848	182	152	150	175	189	474	374
Saskatchewan Party	57	63	57	59	56	53	61	53
NDP	33	27	30	35	34	35	29	37
Liberal	7	6	9	3	7	9	6	7
Green	3	4	3	2	3	2	3	2
Other Parties	0	0	1	0	0	0	0	0

**Region**

%	Total	Regina	Saskatoon	Rural North	Rural South
Sample	848	239	276	146	187
Saskatchewan Party	57	52	50	61	64
NDP	33	36	39	32	27
Liberal	7	9	8	4	7
Green	3	3	3	3	2
Other Parties	0	0	0	0	1

**Past Provincial Party Preference**

%	Total	Saskatchewan	New Democratic	New Democratic	Green	Other parties
Sample	848	409	188	38	35	6
Saskatchewan Party	57	85	10	26	30	24
NDP	33	10	84	26	27	62
Liberal	7	4	4	44	17	0
Green	3	1	1	5	25	10
Other Parties	0	0	0	0	1	4

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## **TORONTO**

**March 8<sup>th</sup>, 2016**

### ***Brad Wall Approval***

*'Do you approve or disapprove of the job Brad Wall is doing as premier?'*

*[All Respondents]*

#### ***Age / Gender***

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	904	192	164	155	192	201	503	401
Approve	58	59	56	63	54	53	62	54
Disapprove	33	30	34	32	34	35	31	34
Don't know	10	11	9	4	12	12	7	12

#### ***Region***

%	Total	Regina	Saskatoon	Rural North	Rural South
Sample	904	251	294	160	199
Approve	58	54	51	58	64
Disapprove	33	35	41	35	24
Don't know	10	12	8	7	12

#### ***Provincial Party Preference***

%	Total	Saskatchewan	New Democratic	Liberal	Green	Another Party
Sample	904	451	269	73	38	17
Approve	58	90	13	35	36	60
Disapprove	33	7	76	46	58	18
Don't know	10	4	11	19	6	22

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## Cam Broten Approval

*'Do you approve or disapprove of the job Cam Broten is doing as leader of the Opposition?'*

[All Respondents]

### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	904	192	164	155	192	201	503	401
Approve	28	15	34	35	32	30	26	29
Disapprove	39	41	34	42	38	36	47	31
Don't know	34	44	32	22	31	34	27	40

### Region

%	Total	Regina	Saskatoon	Rural North	Rural South
Sample	904	251	294	160	199
Approve	28	33	34	26	22
Disapprove	39	42	35	35	43
Don't know	34	25	31	40	36

### Provincial Party Preference

%	Total	Saskatchewan	New Democratic	Liberal	Green	Another Party
Sample	904	451	269	73	38	17
Approve	28	13	58	30	31	15
Disapprove	39	56	15	34	42	35
Don't know	34	30	27	36	28	49

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## **TORONTO**

**March 8<sup>th</sup>, 2016**

### **Best Premier of SK**

*'Regardless of which party you would vote for, who do you think would make the best Premier of Saskatchewan?'*

*[All Respondents]*

#### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	904	192	164	155	192	201	503	401
Brad Wall	55	57	54	58	52	54	62	49
Cam Broten	19	12	25	19	24	22	18	21
Victor Lau	2	0	1	2	2	4	2	2
Darrin Lamoureux	2	2	1	0	1	3	1	2
None of these	8	12	7	5	10	6	8	8
Don't know	14	17	12	16	10	12	9	19

#### **Region**

%	Total	Regina	Saskatoon	Rural North	Rural South
Sample	904	251	294	160	199
Brad Wall	55	53	48	56	61
Cam Broten	19	22	27	20	11
Victor Lau	2	3	1	1	2
Darrin Lamoureux	2	2	1	1	2
None of these	8	11	8	8	7
Don't know	14	9	15	14	17

#### **Provincial Party Preference**

%	Total	Saskatchewan	New Democratic	Liberal	Green	Another Party
Sample	904	451	269	73	38	17
Brad Wall	55	90	12	35	26	40
Cam Broten	19	3	53	17	19	0
Victor Lau	2	0	2	2	7	12
Darrin Lamoureux	2	1	1	13	2	4
None of these	8	3	14	17	17	9
Don't know	14	3	18	16	30	35

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### ***Private Planes for Provincial Business***

*'Do you agree or disagree the premier and cabinet ministers should have the use of a private plane for provincial business?'*

*[All Respondents]*

#### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	904	192	164	155	192	201	503	401
Agree	47	46	40	54	50	45	57	37
Disagree	40	41	46	35	37	42	33	47
Don't know	13	13	15	11	13	13	9	16

#### **Region**

%	Total	Regina	Saskatoon	Rural North	Rural South
Sample	904	251	294	160	199
Agree	47	53	43	46	46
Disagree	40	38	45	38	41
Don't know	13	10	12	16	13

#### **Provincial Party Preference**

%	Total	Saskatchewan	New Democratic	Liberal	Green	Another Party
Sample	904	451	269	73	38	17
Agree	47	66	20	42	45	44
Disagree	40	23	70	49	52	27
Don't know	13	12	10	9	3	29

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